

# Artisans Village Logo Contest

## Standards & Guidelines

### 1. Eligibility

- Open to artists, designers, and creators 18 years or older.
- One submission per individual or business.
- Must be the original work of the entrant. No AI-generated logos, stock logos, or previously published designs.

### 2. Design Requirements

Your logo must:

- Be original and newly created specifically for this contest.
- Reflect the spirit of Artisans Village — creativity, craftsmanship, handmade goods, and community.
- Be appropriate for a family-friendly, statewide event.
- Work well in both color and black-and-white formats.
- Be scalable for use on signage, social media, print materials, merchandise, and promotional items.

Your logo may not:

- Include copyrighted images, trademarks, or licensed elements.
- Contain inappropriate, offensive, or political content.
- Closely resemble the current or previous Artisans Village logo.

### 3. Brand Considerations

Designs should align with the overall look and feel of the Oregon State Fair brand, including:

- A welcoming and inclusive tone.
- Clear, readable typography.
- Strong visual impact from a distance.
- Versatility across digital and print platforms.

#### 4. Technical Specifications

- Submit logo in high-resolution format (PNG or PDF preferred).
- Vector files (AI, EPS, or SVG) will be required if selected as the winner.
- Include both full-color and black-and-white versions if possible.

#### 5. Submission Requirements

Email your submission to: [maddie@oregonstatefair.org](mailto:maddie@oregonstatefair.org)

Include:

- Full name.
- Business name (if applicable).
- Phone number and email address.
- A brief description (2–3 sentences) explaining your design concept.

Submission Window: February 16, 2026 – March 31, 2026.

Late entries will not be considered.

#### 6. Judging Criteria

Submissions will be evaluated by the Oregon Expo Management Team based on:

- Creativity and originality.
- Visual appeal and clarity.
- Alignment with Artisans Village values.
- Versatility and usability across platforms.
- Overall professionalism.

#### 7. Rights & Usage

- By submitting, entrants grant the Oregon State Fair the right to review and evaluate the design.
- The selected winner agrees to transfer full usage rights of the final logo to the Oregon State Fair.
- The Oregon State Fair may modify the winning design as needed for branding purposes.

#### 8. Selection Disclaimer

The Oregon State Fair and Oregon Expo Management Team reserve the right to select no winner if submissions do not meet established standards and guidelines. All decisions are final.